

## Who we are

We are a team of *rational optimists*: entrepreneurs, professionals, business consultants & macromanagers, seeking to work together with enterprising individuals and SMEs owners/managers with the desire to build an entrepreneurial venture through the process of connecting workable ideas and personal goals – from opportunity to action

- Developing an entrepreneurial career?
- So, what are you going to do next?

## Contact Us

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### LEARNING 4 ACTION PTE LTD

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*Learn and develop  
enterprising skills and  
behaviours*



Learning 4 Action Pte. Ltd  
Win on Execution

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## Our T.E.A.M. & Consultants

### Our Managing T.E.A.M.

Increase your overall effectiveness & achieve your set goals and objectives...



Let us be the training partner of your TEAM:  
**Together Everyone Achieves More**

### Principal Consultant/Director



An experienced & passionate trainer, lecturer and management consultant. Prior to his present interests in biz start-ups, franchising and management activities, Roland had more than 25 years of experience in training and business development functions. His varied experience include supporting business initiatives of industry partners and governmental agencies. He received his MBA from the Lancaster University (LUMS), and BSc degree in Economics and Management from the University of London – Roland Kiew

Visit our website [L4Action.com](http://L4Action.com) for information of our highly experienced team of trainers and business coaches. Find us on Facebook too

# Our Approaches & Strategies

**L4Action** adopts the proposal that entrepreneurial business development in SMEs is a skill-set, which can be learned, so that everyone can learn and develop enterprising skills and behaviours, if they wish to

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*“Developing entrepreneurial business is a process involving a series of ‘steps and activities’. More importantly, it’s a competency that YOU can acquire!”*

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## We Look Forward to Working with You

As an example, through our tailored series of client-based workshops and courses for SMEs, we show participants as clearly and simply as possible how an evaluated opportunity\* will create revenue and financial value from its operations: Demand? Innovation? Feasibility? Attraction?

We help you to identify and explore opportunities

# Outline of Core Courses

## Employees Centric & Enrichment



Our programs help to facilitate changes in an individual's behaviour arising from experience. We incorporate the process of 'activities knowledge', 'experience', and to 'learning' – to help individuals acquire new knowledge for better performance.

## Business Management & Competencies



There are answers awaiting your critical analysis in defining your action-oriented plan. What is the offering? Who is the customer? What is the need being addressed? Where are the customers? What is the core value as perceived by the customer of the opportunity?

## Marketing & Entrepreneurship



Achieving the delivery of customer value and satisfaction at a profit through gaining a better understanding of the key elements of an opportunity-centered business model for SMEs.

# BSS – Business Success Series workshops and courses

## Competencies Development focuses

- Learning 4 Action – Analyse, Plan, Implement & Control
- Entrepreneurial Marketing for SMEs
- Enhancing Management Capability
- Adopting Best Practices: Business Process Improvement
- Sustainability in Business Management
- Developing Franchising Systems
- Creating Opportunity-centred Business Model
- Understanding Financial Management – for non-financial Manager

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*“We are committed to helping you get the results you want!” – L4Action implementation team*

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## Some Specifics on What We Offer, and How We Differ from Others

L4Action *business success series* workshops focus the heart of your opportunity plan and support in-depth analysis on who is doing what; for whom they are doing it; and the financial assumptions and results on which the plan is based

What participants say about us:

- “We are grateful that your programs have helped our company to seek additional growth options
- “Really knowledgeable trainers armed with nuggets of insightful takeaway
- “Our staff enjoyed the training and found it to be helpful

## Our commitment to you starts here

**Win on execution! – everyone can learn and develop enterprising skills and behaviors, if they wish to**



L4Action learning space in First Centre, Singapore

