

Roland Kiew (丘志祥)

An experienced & passionate trainer, professional lecturer and management consultant. Prior to his present interests in business start-ups, franchising and entrepreneurial activities, Roland had more than 25 years of experience in industrial training and business development functions. His business experience has been enriched by working in the Economic Development Board of Singapore (新加坡经济发展局). His wide-ranging involvement includes supporting business initiatives of industry partners and governmental agencies.



Roland is the director and principal consultant of training & consultancy firm Learning 4 Action Pte Ltd. (www.L4Action.com), managing a team of rational optimists (in his own words), entrepreneurs, professionals, business consultants & macromanagers in quest of working with enterprising individuals, SMEs owners and collaborating partners with the desire to build an entrepreneurial venture through the process of connecting workable ideas and personal goals – from opportunity to action.

He received his MBA degree from the Lancaster University Management School in UK under the sponsorship of the Singapore government, and a BSc honours degree in Economics and Management from the University of London.

Roland has been a judge on Singapore National Entrepreneurship competition. Putting theory to practice, he has been involved in developing the American SUBWAY sandwiches franchise in Singapore for the past fifteen years as a franchise owner. He helps SMEs to adopt market-development growth via business format franchising.

Bringing his professional experience and passion overseas, he teaches in international collaborations programs, and in China Zhejiang institutions of economics. With an engineering background, and trained in Japan Yokogawa in Tokyo on process instrumentation & controls, he also provides business process reengineering consultancy services on best practices for benchmarking, which emphasis on a technique, method, or process, and conducts exploratory research interviews for his clients in UK like British nuclear fuels BNFL on best practices using EFQM business excellence (model).

Many people talk about business ideas but don't get on and do them. Through *Learning 4 Action*, Roland is conducting an action-oriented course in entrepreneurship for enterprising individuals and SMEs owners to learn the key elements in developing a viable business proposal plan – yes, from opportunity to action.